

BID Tidbits

Volume 8, Issue 3

Downtown Auburn Business Improvement District Newsletter

July - September 2009

BID Annual Meeting Set for July 8th

The Downtown Auburn BID will hold its annual meeting on Wednesday, July 8th at 8 am at the Red Cross on 11 State Street in Downtown Auburn.

At the meeting, the BID Annual Report will be presented, which outlines what has been accomplished over the past year, where the BID stands monetarily, and what we plan to do in the future. The open Board positions will be voted on for the 2009-2010 fiscal year. And, the new Board will vote on officers for the 2009-2010 fiscal year.

There will be a time for BID members and the general public to ask questions in regards to the BID, the annual report, and Downtown Auburn.

We encourage you to attend to meet the Board Members, staff and other BID members and to get updated on what is going on in YOUR Downtown community. Refreshments will be served.

If you plan on attending, please RSVP to Connie or Dan at aubdpbid@centralny.twcbc.com or (315) 252-7874 by Monday, July 6th.

Downtown Summer Concert Series Returns

The Downtown Summer Concert Series, presented by the BID, returns this July and August, bringing FREE live musical entertainment to Downtown Auburn each Wednesday evening.

There will be a few changes this year. By request, the concerts will be starting earlier - at **5:30 pm** - so that people can come immediately after work and enjoy the show. Also this year, Swaby's Tavern will be on hand selling food, beer, and wine.

All shows will take place at **Exchange Street Mall**, due to construction at last year's venues.

The Downtown Concert Series is made possible, in part, with the generosity of our sponsors, which include the following: Swaby's Tavern, Nucor Steel, The Citizen, Coburn Design, Owasco Beverage, the WALL 99.3, First Niagara Bank, the City of Auburn, the Red Cross, M&T Bank, Auburn Public Theater, and Splatter House Prints.

For more information, contact the BID office at (315) 252-7874 or visit www.auburdowntown.org.



2009 Schedule

July 8	Dave Hanlon's Cookbook
July 15	Donna Colton & the Troublemakers
July 22	Flyin' Column
July 29	Peterson & Dennihy
August 5	That '70's Band
August 12	Ted Mosley & Moondance with John Allen on vocals

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Downtown Auburn Main Street Grant Program

The Downtown Auburn Main Street program provides Downtown property owners with matching grant money to assist them with fixing up their buildings.

Money is available for façade improvements and for interior and infrastructure renovations. Just about anything could potentially qualify, so don't hesitate to call and ask about your project.

The program has already had a significant impact on many properties in Downtown Auburn.

Since the program's inception a few years ago, nearly \$210,000 in grant money has been administered. This has spurred nearly \$450,000 worth of investments in Downtown properties.

The latest to take advantage of the program was Auburn Public Theater, which used Main Street program funding to improve the Genesee Street portion of its façade.

The façade now matches that of the office next door, greatly enhancing the appearance of that block of Genesee Street.

If you are a Downtown property owner considering improvements to your building, call the BID office at (315) 252-7874 and ask us about the Main Street program.

There is still money available, but it will not be for long. The time to act is now.

Downtown Auburn Flower Program

The Downtown Auburn flower program is now in full bloom. This program includes the planting and maintenance of 65 planters and approximately 60 hanging baskets in Downtown Auburn. You can see some planters and a hanging basket pictured in the photo below. We also maintain flower beds at Freedom Park and the corner near Crosman's Jewelers.

This program is a collaborative effort involving several partner agencies - the BID, the City of Auburn, the Auburn Beautification Commission (ABC), and Auburn Irrigations (the local company hired to plant and maintain the flowers) - who each play an integral role in making the program successful.

It is also a fairly expensive program to operate - as the planters must be watered and weeded several times a week, and the hanging baskets must be cared for nearly every day. Because of the generosity of many donors - including Wal-mart, Wegman's, Piccolo Properties, the Genesee Mall, Carl Yoensky, Seneca Falls Savings Bank, and many others - we currently have enough of a budget to continue the program past Labor Day this year.

However, we would like to have the program continue into the fall. At that time, we would like to replace the flowers with mums so we can keep Downtown Auburn looking colorful and vibrant at least until the snow flies. To do this, we still need additional donations. So, please consider sending a donation in any amount - even \$5 is helpful - to the Downtown Auburn BID, 2 State Street, Auburn, NY 13021.

Thanks again to all who have supported the program this year!



New Mobile Unit for Tourist Information

A new vehicle for Tourist Information has been created with the cooperation of Tim Donovan (BID board member and resident advisor at Lattimore Hall), Meg Vanek, (Executive Director of the Tourism Office), and RSVP volunteers.

The mobile satellite unit, stocked with tourist information and manned by RSVP, made its debut during the weekend of Founders Day. Don and Mimi Hoffman were the first to assist visitors with information at the north end of Exchange Street Mall on Friday, June 5th. Sam and Mary Franchina and Bernie and David Davia assisted many visitors the next day during the Founders Day events.

This mobile unit will be available during summer concerts and other appropriate venues. It will make tourism information available during hours the Tourism Office is closed, and it will provide person to person contact - which is important when trying to help visitors discover all of the wonderful historic sites and restaurants in Auburn.

This is a wonderful collaborative effort of several organizations that helps make Downtown Auburn a friendlier place for visitors. Thank you everyone who played a part in making the unit a reality.

EVENTS in Downtown Auburn

SEWARD HOUSE

A National Historic Landmark

Located at 33 South Street in Downtown Auburn.
For more information, call 315-252-1283
or visit www.sewardhouse.org.

Garden Party

This year, the Seward House Garden Party welcomes visitors to the bright and airy summer gardens where the flowers are in full bloom. Enjoy refreshments, children's crafts and Victorian lawn games, along with self-guided tours through 15 historic rooms. Admission to event is FREE.

Brown Bag Lecture Series

Bring your lunch and enjoy FREE lectures on a variety of historical topics. Series is held the every other Wednesday during summer months. Upcoming lectures include:

- July 1 - Tony Gero on "Women of the Civil War"
- July 15 - Peter Wisbey on "William Seward's Collaborations with Abraham Lincoln"
- July 29 - Mindy Leisenring's "Thurlow Weed: Man or Monster?"

Annual Disability Awareness Conference...

Options for Independence will hold their annual daylong Disability Awareness Conference on **Thursday, July 30th**. Conference begins at **9 am** at the Holiday Inn on 75 North Street and includes workshops on a variety of awareness issues. For more information, call Options at (315) 255-3447.

"Community That Cares" Blood Drive...

Help the Red Cross collect 350 units of blood in one day! **Thursday, August 20th** at St. Mary's Church. Food, raffles, T-shirts for all donors. For more info, call (315) 252-9596.

The Citizen Downtown Mile...

Annual one-mile race will be held on **Friday, August 21st** beginning at **7 pm**. Route starts in front of The Citizen and ends by the Liberty Store. All participants receive a t-shirt and complimentary beverage during party after the race at Knights of Columbus. Fee is \$12 in advance or \$18 on day of race. For more info, call the YMCA at (315) 253-5304.

Live Music at Parker's...

Parker's Grille & Tap House, located on 129 Genesee Street, has live music every Thursday night. A full tavern menu is available, and there is NO COVER charge.

Thursday Schedule - 8:30 pm to 12:30 am

- July 2nd: Paul Taylor
- July 9th: Cliff McCann
- July 16th: Elephant Shoes
- July 23rd: Kimo Cortini
- July 30th: Charley Orlando
- August 6th: Cliff McCann
- August 13th: The Boogiemens Unplugged
- August 20th: Righteous Connection
- August 27th: Rhyne McCormick
- September 3rd: Charley Orlando
- September 10th: Will Hoppey
- September 17th: Cliff McCann
- September 24th: Kimo Cortini
- October 1st: The Boogiemens Unplugged
- October 8th: Righteous Connection

Check the listings on-line by visiting www.cnylimelight.com.

Downtown Auburn Farmers' Market...

Held every Tuesday, Thursday, and Saturday from 8 am to 2 pm during the months of May, June, July, August, September, and October on Genesee Street next to Wegman's in Downtown Auburn. Purchase fresh, local produce from area farmers. For more information, call Millie Bednarski at (315) 678-1622

Second Annual St. Mary's Flower Festival...

To be held at Saint Mary's Church, located at 15 Clark Street, from **Friday, August 14th through Sunday, August 16th**. For more information, call (315) 252-9545.

Find Out More About Downtown Auburn Events...

To receive a weekly e-mail listing of Downtown events or to let us know about an event you are holding Downtown so that we can include it in the weekly e-mail list or in this newsletter, please contact the BID office by calling (315) 252-7874 or visit www.auburndowntown.org.

Auburn Public Theater Events

Located at 108 Genesee Street in Downtown Auburn. It's all happening Downtown... again!

Acoustic singer-songwriter Dusty Pascal live in concert... Show time is **8 pm on Saturday, July 11th...** With guitarist Dan Bliss... Tickets are \$10 in advance, \$12 at the door.

Devotional music stalwart Guruganesh Singh with Nirinjan Kaur and friends return to APT live in concert... **Tuesday, July 14th at 7:30 pm...** Tickets are \$21 in advance or \$31 at the door.

APT Children's Summer Theater presents "Harriet Tubman: Journey to Freedom"... Play is produced by the children who participated in the summer theater program... Shows are **Friday, July 31st and Saturday, August 1st...** Two shows at **2 pm and 7 pm** each day... Tickets are \$8 or \$5 a piece with a group of 10 or more.

"Summertime and the writin' is easy" writers' workshop... Join widely published and award-winning poet Patricia Roth Schwartz for a series of fun yet inspiring exercises to jump start your summer writing... Writers of all levels from all genres of writing are welcome... Workshop is from **6 to 9 pm on Wednesday, July 8th...** Cost is \$10.

An encore concert with YouTube phenomenon Julia Nunes... **Saturday, August 8th at 7:30 pm.**

Ballroom dance lessons every **Thursday night at 7 pm...** For more information, call Jeanne Cramer at (315) 209-7452.

Tuesday Night Music Jam... **Every Tuesday at 7:30 pm...** Come down to APT and enjoy a casual evening of music performed by our local music community... It's a different mix every week... A \$2 donation is suggested.

Cinema APT presents movies each weekend... Showtimes are every **Friday and Saturday night** starting at **8 pm...** Cost is \$5 at the door, or \$4 if purchased on-line in advance.

For more information, movie listings, and tickets, please call (315) 253-6669 or visit APT on-line at www.auburnpublictheater.com.

Auburn Celebrates First Annual Founders Day

On June 6th, the City of Auburn celebrated the first annual Founders Day with quite a party in Downtown Auburn. Founders Day will be an annual festival celebrating the founding of the City of Auburn and some of its most influential citizens.

Each year, the event will encompass a different theme. For 2009, the City celebrated the 50th anniversary of the statehood of Alaska. This theme was chosen because of the special connection Auburn shares with our 49th state due to the instrumental role that William H. Seward, one of Auburn's most famous native sons, played in the United States' purchase of the Alaska territory. To commemorate the occasion, Alaska Governor Sarah Palin and her family were invited to participate in the day's activities as the guests of honor. We are thankful that they were able come.

Mother Nature cooperated by providing a comfortable, sunny day that helped everyone enjoy the day's activities - which attracted a crowd of perhaps 8,000 or more.

These activities began with a parade through Downtown beginning at 11 am. Governor Palin and her family rode in a Cadillac owned by Bill Heary. The car was a 1959 model, which is the year Alaska became a state.

Preceding the governor in the parade were the Purple Lancers, making their second appearance in Auburn since being reconstituted recently. The parade also included many classic cars, fire trucks, and floats created by community businesses and organizations.

Cash prizes were awarded for the top three Alaska-themed floats. Cayuga-Onondaga BOCES won first prize of \$150. The Auburn Doubledays Booster Club took second prize of \$100. Third prize of \$75 went to Montessori School, whose students created a festive totem pole.

After the parade concluded with a band of about 30 motorcycles, a ceremony took place on the front steps of scenic and historic City Hall, which was adorned with a large and magnificent American flag for the festive occasion.

First, local school children were honored for posters and essays they created to celebrate the history of the occasion. Then, several speakers - including Congressman Michael Arcuri, State Senators Dave Valesky and Michael Nozzolio, and State Assemblymen Gary Finch and Bob Oaks - joined Mayor Michael Quill in welcoming Governor Palin and in celebrating William Seward's legacy and his foresight in purchasing the Alaskan territory.

Governor Palin then said a few words about the beauty of Auburn and about the important role Seward and this region played in not only (continued on page 5)



A large crowd gathers in front of Memorial City Hall to hear Alaska Governor Sarah Palin speak during Founders Day ceremonies. Photo courtesy of Drew Mosley.

City Spruces Up For Founders Day

As Founders Day approached, all of Auburn was seemingly out working to make sure everything looked as good as it possibly could for the big day. Banners commemorating the occasion and Alaskan state flags were hung from the light poles Downtown.

City crews were out in force doing things such as patching roads, making improvements to floral arrangements at Seward Park and City Hall, and painting doors on the parking garage. Downtown businesses and organizations also got into the act - washing windows, touching up facades, and taking care of other items that perhaps had been on people's to-do list for a while.

Many businesses also created window displays to celebrate the day's theme. Among those creating themed displays were Bonnie and Mark Lawn, of Lawn Optician on 13 East Genesee Street, whose window featuring an Alaskan flag and a bear brightened up their East Hill neighborhood.

Shirley Marsden, owner of Crossman's Jewelers on 71 Genesee Street, created a display that featured historical photos and several items from Auburn's celebration in 1959, welcoming Alaska into the Union. If you walked into her store, you could also hear personal accounts of the 1959 event, including memories of local men participating in a beard growing contest, Husky dogs pulling sleds on Genesee Street, and the whole town joining in to celebrate the historic culmination of William Seward's far thinking and wise decision to purchase the icebox territory - much as (continued from page 5)

City Spruces Itself Up (cont.)

(continued from page 4) everyone did again this year!

And, people had a great reason to go the extra mile to spruce things up. With Governor Palin in town, national media outlets covered the event. Clips of the parade were shown on such networks as CNN, and photos of the day's activities were seen accompanying several wire reports posted on several major websites featuring national news stories.

And thanks to everyone's help and attention, Auburn was looking its best for its moment in the spotlight.

Veterans Memorial Park Dedication

On June 14th, Flag Day, the new Veterans Memorial Park was dedicated in a ceremony attended by several dignitaries, including keynote speaker Senator Michael Nozzolio.

This park, paid for primarily with state grants and private donations, pays tribute to veterans of all wars and the sacrifices they have all made to give us all the freedom we have.

This beautiful new park - located at Pomeroy Park, adjacent to the County Office Building - is a welcome addition to Downtown Auburn. It certainly provides yet another asset that will draw people Downtown. Congratulations to all who contributed in order to make this park a reality.

If you haven't had the opportunity to visit the site, it is well worth the time to come see the park and reflect on everything our veterans have done for this country.

Founders Day Celebration (cont.)

(continued from page 4) Alaska's history, but in our nation's history as well.

Following the ceremony, Governor Palin went across the street to the Seward House to attend a fundraiser for the museum. Paying guests could have their picture taken with the guest of honor. And, everyone enjoyed the beauty of the Seward gardens, delicious food catered by the Springside Inn, and light jazz. Governor Palin reiterated the importance of Seward's legacy in another speech.

Meanwhile, the streets of Downtown Auburn were abuzz with other activities. Genesee Street was open only to pedestrian traffic as food vendors, artisans, and crafters sold their fare while sounds of live music filled the air. There were also ice sculptures and sled dogs on Exchange Street Mall. Inside the Genesee Mall, artist Larry Moss was busy creating an Alaskan "airigami" scene - which featured an Eskimo, igloo, totem pole, eagle, and much more, all created using ordinary balloons. The intricate display fascinated all.

Over at State Street, kids could come pan for "gold" prizes, try their hand at a "Guitar Hero" station set up by the folks at Best Buy, or observe a live bald eagle and falcon as their handlers spoke about these stunning creatures.

In the evening, the Joe Whiting Band still had hundreds of people dancing in the streets and having a good time in Downtown Auburn.

All in all it was a terrific day for Downtown. The BID would like to especially thank Sheli Graney (chairperson) and the rest of the Founders Day committee for doing such a great job organizing the event. The City - from Manager Mark Palesh, to Director of Public Works Jerry Delfavero, to the police and street crews that made everything happen - should also be commended for the work they did. Downtown looks forward to hosting another great party for next year's Founders Day.

Memorial Day Festivities Draw a Large Crowd

On May 25th, the annual Memorial Day parade and festivities drew a large crowd - estimated at 5,000 people - to Downtown Auburn (see photo, below). The perfect weather this year helped bring out more people than in years past to celebrate our veterans and the freedoms they have provided for us.

The parade included many of the usual favorites - including many classic cars groups, fire trucks, and youth organizations. But, apart from the various veterans' groups which are always the stars on this day, perhaps the biggest applause was saved for the Purple Lancers, the local drum and bugle corps making its first public appearance since the 1970s.

To see more photos of Memorial Day and Founders Day this year, as well as photos from other events and activities in Downtown Auburn, visit the BID website at www.auburndowntown.org and click on the "Photo Gallery" link, located on the left hand side of the page. And, if you have photos of your own to add to the site, e-mail us at aubdpbid@CentralNY.TWCBC.com.



Downtown Bike Race Set For July 18th

The two-day Owasco Stage bike race is scheduled for Saturday, July 18th and Sunday, July 19th this year. Stage two of the race, the "Prison City Criterium," will once again be held in Downtown Auburn. This year, the criterium will be held Saturday, July 18th from about 4 to 8:30 pm.

The race route will begin at the corner of State and Genesee Streets. It will turn right down Loop Road, right at North Street, left onto Genesee Street, right onto Loop Road (Osborne Street), right onto South Street, and left back onto Genesee.

Genesee Street within the Loop Road will be closed to traffic starting at approximately 3 pm until the race ends. Traffic on Loop Road will be open during the race, but only in a clockwise direction. Businesses on Loop Road, such as Wegman's, will still be able to be accessed during the race, as police and/or race officials will allow traffic to cross the race after riders are safely past.

On street parking will not be allowed during the race hours, so please encourage customers to use both the parking garage and the parking lot across the street from it. These will be open and accessible throughout the race, as the route does not take riders near that section of Loop Road.

This race is a positive for Downtown Auburn as it will bring over 300 riders to the area, along with numerous guests and spectators. Businesses are encouraged to *(continued on page 7)*

Creative Corridor Construction Update

Several partner organizations - JBJ Realty, the Pioneer Companies, and the Stardust Entrepreneurial Institute - are teaming up to renovate and develop multiple properties on State Street in Downtown Auburn. This area is known as Auburn's Creative Corridor.

Some of the more visible renovations are currently being done to the Limestone Building on the corner of State and Genesee Streets *(see photo, right)*. If you haven't seen it yet, it is worth taking a trip Downtown to see the progress being made.

You can view some of the other development plans for the Creative Corridor by visiting the BID website at www.auburndowntown.org. You can click the link in the story in the "current news" section on the right hand side of the home page. Or, visit the photo gallery (link is on the left hand side of the home page) to view several slide shows, including the one that shows the State Street development plans.



Member Marketplace Helps Find Customers

The new Downtown BID website, www.auburndowntown.org, provides members with several opportunities to market themselves - all FREE of charge. Each member has a profile on the website that they can use to post pictures, information about their business, and links to their own website.

Members can also post any special deals they are currently offering in the "Member marketplace" section of their profile. These deals are posted together on the website, with a link right off the home page, and all current deals are e-mailed each week to a subscriber list that includes many Downtown employees. This can be used to draw more people to your business.

For example, Bistro One, the new restaurant located on 1 East Genesee Street in Downtown Auburn, used the Member Marketplace to advertise its "Wine Down Wednesdays" - a happy hour special that includes free appetizers and wine tasting. When Cayuga County Clerk Sue Dwyer noticed this advertisement on the Member Marketplace listing, she organized a social hour for County employees that drew 25-30 to Bistro One on a particular Wednesday night.

Many of those that attended had never been to Bistro One previously, but they were very surprised with the warm, inviting décor and they appreciated the welcoming staff. The wine and complimentary food were delicious. Some people stayed for dinner and others went back for dinner at other times. So, advertising at the Member Marketplace really works.

For assistance logging on to the BID website to edit your profile or post listings in the Member Marketplace, call (315) 252-7874.

BID Business Blurbs

This section of the newsletter provides brief snippets about BID businesses. If you would like to provide an item about your business for the next newsletter, please let us know ahead of time... **Nash's Art Supply**, located on 12 State Street, is now offering several new product lines including graphite objects that are art objects as well functional drawing tools. They are made from carbonaceous graphite and will last 7 to 9 years if used every day. They also now offer "Patience Brewster" greeting cards and note pads... **Finger Lakes Scuba**, located on 11 Dill Street, has recently added a dive charter service on the St. Lawrence River, which operates from May until October... **ElderChoice, Inc.**, the parent organization of the **Choices for Change** day-hab program which is located on 9 State Street in Downtown Auburn, now has meeting/training space available where your company can hold meetings and seminars. This space is conveniently located at 17 State Street in Downtown Auburn and offers seating for 30 to 40 people, TV/DVD equipment, bathrooms, and a kitchen. It is available from 8 am to 8 pm seven days per week. Cost is \$50 per day for non-profits or \$100 for others. Contact Aaron Harris at (315) 252-7889 for more information... **Homic Advanced Chiropractic** has recently relocated within the Downtown Auburn BID. Dr. Lisa Ann Homic is now located at 33 William Street, suite 9... Dr. Dale Buchberger, of **Active Physical Therapy Solutions P.C.**, located on 40 Westlake Avenue in Downtown Auburn, was recently named "Sports Chiropractor of the Year" by the American Chiropractic Board of Sports Physicians.

DOWNTOWN AUBURN BID CUSTOMER SERVICE FRIENDLY BUSINESS AWARD

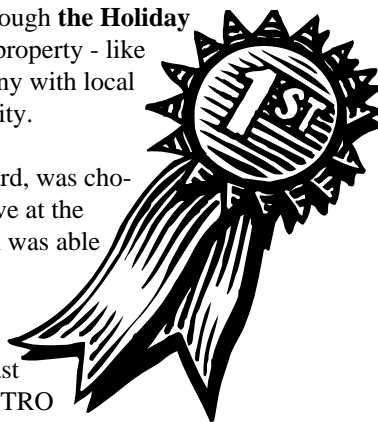
Small businesses, like many of those in the Downtown Auburn BID, are often successful because of their commitment to quality customer service. They pay close attention to detail and to the needs of their customers. The Downtown Auburn BID recognizes the "Customer Friendly Business" of each quarter in this space. A press release will also be sent to the local media. Information about the quarterly winner will be sent to our e-mail list.

The BID is pleased to recognize the **Auburn Holiday Inn**, located at 75 North Street, as the "Customer Friendly Business" of this quarter. Although the **Holiday Inn** carries a well known national franchise name, the property - like many hotels - is owned and operated by a small company with local ties. This allows them to be responsive to the community.

The **Auburn Holiday Inn**, like each winner of the award, was chosen based on the comments and feedback that we receive at the office. In particular, many were happy the **Holiday Inn** was able to accommodate people on Founders Day.

The AMBA Wellness Blood Testing event was able to be moved to the **Holiday Inn** from the YMCA at the last minute due to traffic concerns. And, the City and CENTRO used the **Holiday Inn** parking lot as a shuttle location so people could park and be bused to the center of the day's activities. To learn how the **Auburn Holiday Inn** can accommodate you, call (315) 253-4531 or visit www.hiauburn.com.

Please also contact the BID office at (315) 252-7874 to let us know your experiences as a Downtown customer so that we can choose the next winner of this award. Thank you to the **Auburn Holiday Inn** - and to all our business owners - for continuing to make quality customer care a priority!



Downtown Bike Race July 18th (cont.)

(continued from page 6) offer promotions that will attract these visitors while they're here.

For more information on the stage race, contact race director Dean Furnia at (315) 729-3634 or visit www.owascostagerace.com.

BID Report Shows Downtown's Growth

Each year, the BID conducts a survey of its members to update our records, get an idea of how Downtown business and organizations have fared in the past year, and understand the types of issues or programs our members want us to work on. Each June, after the results of the survey are compiled, the BID produces a report, called the "Annual Snapshot of Downtown Auburn," that publishes the survey results and includes a number of useful statistics that illuminate the progress being made Downtown.

This month, the second annual "snapshot" report was released. And, despite the fact that many of our members reported having a tough year - almost three times as many survey respondents as last year reported seeing decreased traffic and decreased revenues for their businesses - there are certainly quite a few positive signs that indicate Downtown as a whole is doing quite well despite the lackluster national economy.

The number of Downtown businesses is up from last year - 290 businesses this year compared to 283 in 2008. In addition, Downtown employment is up 3.1%. BID businesses reported to employ 2,996 people this year compared to 2,902 in 2008. For a complete copy of the report, call the BID office at (315) 252-7874 or e-mail aubdpbid@CentralNY.TWCBC.com.

RETURN SERVICE REQUESTED

BID Board Members

Officers & Executive Board

Henry MacDonald - President
Mark DiVietro - Vice President
Nancy Thomas - Treasurer
Sue Rose - Secretary

Board Members

Tim Donovan	Dave Chalifoux
Richard Malcolm	Paul Ringwood
Jessica Harkins	Jon Mason
Kevin Dautrich	Susan Marteney
Anthony Pacini	Jim Driscoll
John Camardo	

Ex Officio Members

Tony Piccolo
Jennifer Haines
Benjamin Vitale

The BID Board meets the 2nd Wednesday of each month at 8AM in the Red Cross conference room, located on 11 State Street. Meetings are open to the public.

Auburn's BID staff

Dan Schuster, dschuster@auburndowntown.org

Executive Director

Connie Tallcot, ctallcot@auburndowntown.org

Assistant Director

John Panko

Beautification Crew

Downtown Auburn Business Improvement District

24 State Street ♦ Auburn, NY 13021-3617

Phone/fax: 315-252-7874 ♦ E-mail: aubdpbid@centralNY.TWCBC.com

website: <http://www.auburndowntown.org>

OUR MISSION

The Downtown Auburn Business Improvement District (BID) is a membership organization of residents, business owners, property owners, not-for-profit organizations, and government entities. By means of research, advocacy, marketing, promotion, event planning and collaborative efforts, the BID is committed to enhancing the appearance, economic viability and quality of life of the community.