

BID Tidbits

Volume 7, Issue 2

Downtown Auburn Business Improvement District Newsletter

April - June 2008

2008 Downtown Auburn Summer Concert Series

This summer, the Downtown Auburn Business Improvement District (BID) will be hosting the Downtown Auburn Summer Concert Series. Six FREE outdoor public concerts will be held on consecutive Wednesday evenings during the months of July and August. The first three shows will take place at the State Street public performance area. The last three shows will take place in Market Street Park.

This series was made possible in part by public funding that the BID recently received from the New York State Council on the Arts Decentralizing Program, which is administered locally by the Phelps Arts Center and the Phelps Historical Society.

These funds will help pay for the performance of the Mario DeSantis Orchestra on Wednesday, July 16th and the Kevin Dorsey Collective on Wednesday, August 13th.

The remaining acts will be scheduled soon. So, stay tuned, and plan to spend your Wednesday nights in Downtown Auburn this summer.

Coming Soon to Auburn Public Theater... Movies!

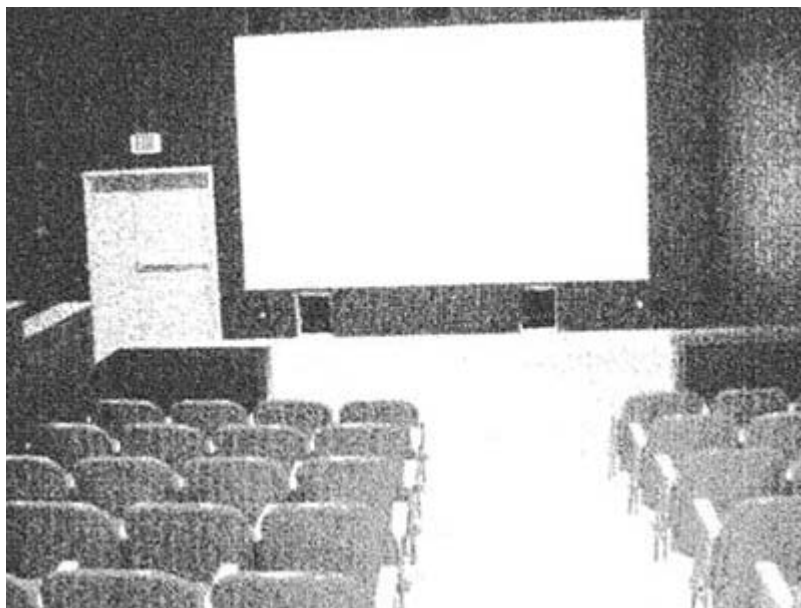
The Auburn Public Theater (APT) will soon be finishing work on a brand new movie theater at its 108 Genesee Street location. The movie theater (*pictured below*) is expected to hold its grand opening sometime this spring.

The theater project was made possible by a grant that the APT received from the Emerson Foundation. Also, the sound system was designed and installed by Terry Lattimore. Terry donated his time to the project, saving approximately \$7,000 of construction costs.

The theater has a total of 68 seats. Four of these seats are handicapped accessible, two of which were donated by Options for Independence (a disability advocacy organization that is also a BID member).

When the movie theater is opened, it will be able to show "second run" movies, which are basically any movies that have already been in main line theaters. APT plans to show classic films, children's movies, foreign films, and art films. They will also show silent movies with a live piano performance - as was common in the early 20th century.

In addition to movies, the space will also be used for a number of other functions. There will be some live concerts. And, the business community will also be able to use the theater. The space lends itself well for Power Point presentations and community dialogues. So, the APT will be renting the space out from time to time to businesses for corporate training and conferences.



For more information on this project and for other news about APT, call 315-253-6669, e-mail info@auburnpublictheater.com, or visit www.auburnpublictheater.com.

Also, check out upcoming events at Auburn Public Theater on page 3 of this newsletter.

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BID Business Blurbs

Main Street Grant Money Still Available

If you own property within the BID and are contemplating doing any kind of renovations or façade work to your property, you should be aware that you are eligible to receive a grant to pay for up to 50% of the cost of that work. The BID still has Main Street grant money available for façade and renovation work to Downtown properties. Grants will be awarded on a first-come, first-serve basis. And, the money must be spent by this summer. So, the time to act is now. If you are interested in learning more, please contact the BID office at 315-252-7874. We can assist you with funding.

RSVP Helps Out at BID Office

The Retired and Senior Volunteer Program (RSVP) has been a very helpful resource when both Dan and Connie have to be away from the office at the same time. RSVP is a placement agency for volunteers who work at over 60 non-profit organizations in the City of Auburn. It is a very flexible program for people over 55, who desire a work opportunity as a volunteer for a few hours a month to several hours a week. Volunteers fill in on an as needed basis, which gets them out to meet new people and utilize their talents as mature, dependable, friendly representatives at the front desk and on the phone. RSVP is located in the Boyle Center. If you think they can help you, phone 315-255-1733. They probably have just the person that you need.

Decorative Downtown Light Poles Re-Orientated

The decorative street light poles Downtown have been re-oriented so that the two light bulbs on each are now perpendicular to the street (*below*) instead of parallel to it as they had been.

Over the years a number of people had wondered why Auburn's lights were parallel to the street while other communities had them turned the other way. City Manager Mark Palesh decided to turn a few of the poles so that the lights were perpendicular to the street to see what people thought. The BID asked people to comment on how the poles looked.

Everyone that responded seemed to like the new orientation. In addition, we received some unsolicited comments from people who liked the new look. Based on that feedback, Mr. Palesh turned all of the poles so the lights are perpendicular to the street.



Auburn Beautification Commission

The Auburn Beautification Commission is a new not-for-profit agency that is looking to fund beautification projects throughout the City - including some focused on Downtown, such as Freedom Park upgrades and hanging flower pots on Downtown light poles.

The Commission is currently looking for members to help fund these projects. Annual membership fees are \$10 for students, \$30 for seniors, \$50 for individuals, \$75 for families, \$125 for sustaining members, and \$500 for businesses. Lifetime membership fees are \$300 for seniors, \$500 for individuals, \$750 for families, \$1250 for sustaining members, and \$5000 for businesses. All membership fees are tax deductible. For more information, please call 315-224-4586 or visit www.beautifulauburn.org.

BOCES New Visions Program Makes a Difference

From January 29th to February 28th BID had the good fortune of having two New Visions Program students, Brittany Jorgensen and Courtney Helinski, shadowing us while we conducted BID member surveys. They helped update surveys in our database and suggested valuable perspectives on how Downtown Auburn presents itself. They are off to their next internships and we appreciate their having been here.

If you are a not-for-profit or a business that could take time to have a New Visions Student help in your office, it would be a valuable investment in their future and yours. High school seniors must qualify by maintaining good grades, then apply to the program as if it were a job, be interviewed and write answers to questions on the spot. There are a limited number of spots in each category of the New Visions Program. The categories are Business & Media Communications, Environmental Science, Legal Professions, Medical Professions, and Teacher's Education. The Program positions are also an opportunity to earn 9 college credits while still in high school. What a great head start for the students, and it's all right here in Cayuga County.

Go to www.caybores.org or to the student's school counselor where the application must be processed and submitted to BOCES. If you are a business or organizational director interested in more information about working with New Visions students call Steve Woodard at BOCES at 315-253-0361 ext. 142.

EVENTS in Downtown Auburn

SEWARD HOUSE

A National Historic Landmark

Located at 33 South Street in Downtown Auburn.
Call 315-252-1283 for more information.
Seward House is closed for the month of January.

Story Time: Underground Railroad

Tuesday, April 15th from 11 am to 12 noon

Recommended for children ages 5 to 12. Admission is free. No registration required.

Children's Parlor Crafts

Thursday, April 17th from 1 to 4 pm

Ongoing program for children of all ages. There is a \$2 materials fee. No registration required.

Circle of Friends: Gallery Talk

Wednesday, April 23rd at 11 am

A new program for Circle of Friends members begins as Seward House docent Karen Bove gives an in-depth talk on some of the notables whose portraits hang in the Diplomatic Gallery of Seward House.

Speaking for Themselves: Women of Seward House

Saturday, May 3rd at 1 pm

This special tour interprets the lives of the 19th-century Seward women through their letters and diaries. The cost is the regular museum admission fee. To register, please call Seward House at (315) 252-1283.

Speaking for Themselves: Women of Seward House

Saturday, June 7th at 1 pm

This special tour interprets the lives of the 19th-century Seward women through their letters and diaries. The cost is the regular museum admission fee. To register, please call Seward House at (315) 252-1283.

Brown Bag Lecture Series

Series begins Wednesday, June 25th at 12 noon and is held every other Wednesday during the summer months.

Bring your lunch and enjoy FREE lectures on a variety of historical topics.



American Red Cross
Cayuga County Chapter

Together, we can save a life

The Cayuga County Chapter of the American Red Cross announces that an Instructor Training course has been scheduled. The intensive 18 hour course is scheduled for Friday, May 30 from 6 - 10 pm; Sunday, June 1 from 9 am - 5 pm; and Sunday, June 8 from 9 am - 5 pm. Attendance at all three sessions is mandatory.

Following completion of the course and certification requirements, Instructors may teach Community First Aid & CPR and CPR for the Professional Rescuer.

The cost is \$175 for individuals who will be teaching at or for a specific business or organization in the capacity of an Authorized Provider and \$110 for individuals who will teach exclusively for the Red Cross. Included in the cost is the 18-hour training; Instructor Manuals; teach back opportunities; updates; and certifications. Registration is requested no later than May 23.

For more information on this class and other classes taught by the Red Cross (such as life-guarding, babysitting, and pet CPR) contact the Chapter at 315-252-9596 or chapter@ccredcross.org.

Take Back the Night

A march and rally to take a stand against domestic violence will be held on Wednesday, April 30th at 6 pm at City Hall, located on 24 South Street. For more information, call the S.A.V.A.R. program at Cayuga Counseling Services at 315-253-9795.

Find Out More About Downtown Auburn Events...

To receive a weekly e-mail listing of Downtown events or to let us know about an event you are holding Downtown so that we can list it, please contact the BID office by calling 315-252-7874 or by e-mailing aubdpbid@CentralNY.TWCBC.com.



Auburn Public Theater

Performance Schedule

Located at 108 Genesee Street in Downtown Auburn. It's all happening Downtown...*again!*

"TWO FACED," a one-woman play written and performed by Lynne Adams... **Friday, April 11th at 8 pm; Saturday, April 12th at 8 pm; Sunday, April 13th at 3 pm...** Tickets are \$15 for adults, \$12 for students and seniors, and \$10 for group rate.

"An Evening with a Poet," featuring Karla Linn Merrifield... **Friday, April 25th at 7:30 pm...** Event is FREE thanks to NYSCLA.

An evening of ballroom dancing presented by APT and Marilyn Arkerson... **Saturday, April 26th at 7pm...** Tickets are \$7 at the door.

Comedian Paul Mecurio (from the Daily Show with Jon Stewart) returns for two shows on **Saturday, May 3rd at 7:30 pm and 9:30 pm.** Tickets are \$15. Cash bar with ID.

Join Mimi McHale & Second Wind, as they share the sounds of smooth jazz, blues, country and Latin rhythms... **Saturday, May 10th at 7:30 pm...** Tickets are \$5.

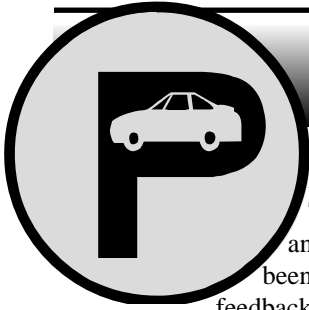
David Wilcox live in concert... **Friday, May 16th at 8 pm...** Tickets are \$26 in advance or \$35 at the door. Cash bar opens at 7 pm.

APT's 3rd annual Summer Theater program will give aspiring young actors (ages 10-18) a taste of life behind the scenes of a musical theatrical production. **Register today.**

For more information and tickets, please call the theater at (315) 253-6669 or visit APT on the web at www.auburnpublictheater.com.



Parking Kiosks Installed



For over one month now, the parking kiosks have been operational. They are used to pay to park on Genesee Street within the Loop Road and in the parking lot across from City Hall. During the time they have been in operation, we have gathered feedback from users. Based on that feedback, there are a few items we need to point out.

First, once you pay at any kiosk and receive your time stamped ticket, that ticket can be used to park anywhere in Downtown Auburn for as long as time remains on the ticket. When you park at a parking meter, once you leave that spot, any time remaining on the meter only benefits the next person who parks there. If you go to another parking spot elsewhere, you must pay again. Not so when you use a kiosk. If you still have time left on your kiosk ticket, that ticket is still good. So, if you move to another spot Downtown, you need not pay again. Even if you park at a parking space that has a meter, you need not pay that meter! The parking attendant will still look to see if you have time left on your kiosk receipt.

With that in mind, there is a way to pay at a kiosk, put the ticket on your dashboard, and not ever leave your car. The kiosk at the parking lot across from City Hall was installed so that it is easy to drive up to the kiosk, roll down your window, and pay for your ticket. So, you can drive there, get a ticket, and then use that ticket to park anywhere Downtown (except permitted spots and the garage). You can park in that lot, on the street in the kiosk area, or at a parking meter. And, you can move around for as long as time remains on the ticket. This makes it very convenient for people who have a lot of errands to run throughout Downtown.

Another thing about the kiosks that people should be aware of is that unlike the parking meters where you shove the coins into the slot, the kiosks actually take the coins in automatically after they are placed in the slot. So, if you attempt to jam coins into the kiosks, they won't take them. We have seen people do this and get frustrated that the kiosk won't take their coin. But, they are designed to take coins automatically, so if you gently place them in the slot, you will have an easier time.

Finally, people should be aware that although the kiosks take quarters, dimes, and nickels, the minimum amount of money that you can put into a kiosk at any one time is 25 cents. So, if you put only a dime or two in the machine and try to print your ticket, your coins will be returned. You need to put at least 25 cents in the kiosk to get a ticket.

If you have any questions about the kiosks, or if you have any other feedback that you would like to provide, please call the BID office at 315-252-7874.

Oscar Mayer Weinermobile Visits Downtown

The Oscar Mayer Weinermobile rolled through Downtown Auburn in February. It was accompanied by the "State Fair Four," an area singing group who were finalists in this year's Oscar Mayer "Sing the Jingle" contest. Here, Jim Meyer, owner of Meyer Bookbinding on Market Street, poses with the Weinermobile outside his shop.

Question: Did the Weinermobile feed the meter?



Why Do We Have Kiosks and Parking Meters, Anyway?

A lot of people often wonder why there are meters or kiosks in Downtown Auburn. Or, they assume that the reason they must pay to park Downtown is that the City is looking for ways to make money. This is not true.

Even if you add up all the revenue the City makes off of meters, kiosks, parking tickets, revenue from permits and the parking garage, this does not equal the amount of money that the City spends on maintenance of the meters, the garage and lots, and on personnel to staff the garage and enforce the parking regulations.

The City would probably rather not be in the parking business. The police department would certainly rather concern itself with other more important matters. So, why do we have meters?

The reason is quite simple. There are over 250 businesses in Downtown Auburn. Additionally, there are many government departments located here that provide services to the public. People that work at these places need a place to park. And, people that patronize these places need a place to park as well.

However, Downtown is a very densely developed area. There are not too many private lots or parking spaces available. So, parking is at a premium. And, most of the parking that is available must be shared by everyone. Because parking must be shared, *(continued on page 5)*

Why Do We Have Kiosks and Parking Meters, Anyway?

(continued from page 4) there must be a mechanism to ensure that some of the spaces are vacated periodically so that any time someone is coming Downtown to do business, there is a parking spot available to them at a location reasonably close to the place they are going. Meters and kiosks can serve as this mechanism.

Meters and kiosks are used in the vast majority of Downtown settings nationwide. By making people pay a small amount of money to park, this helps ensure that people do not stay in a parking spot longer than they must. So, when you drive down the street, you are more likely to find a parking space available.

In that regard, meters and kiosks make parking Downtown more convenient than it would be without them. The convenience of having more parking available surely outweighs the inconvenience of having to pay a few cents to park.

Yes, carrying change can be cumbersome. However, if you don't have a quarter on you, don't fret. Most Downtown businesses have change jars around to help people out.

By understanding why meters and kiosks are here, you can begin to look at them in a different light. Their intent is not to make it more difficult to do business Downtown. In fact, it is quite the opposite. They are trying to make accessing Downtown businesses much easier.

Maximum Time for Parking On-Street is 2 Hours

As mentioned in the article to the left, Downtown businesses rely on the turnover of shared parking spaces to survive. With that in mind, it is important to remember that the maximum amount of time that you can spend in any one on-street is 2 hours. If you stay in an on-street space longer than two hours - even if you put more money in the meter or kiosk - you will most likely get a parking ticket.

So, if you are going to be doing business Downtown and there is a chance that your business will take two hours or more, you should not park on the street. Instead, you should park in one of the many long-term parking spaces that are available Downtown.

Long term parking is available at the parking garage and in City parking lots located on Court Street, Dill Street, Lincoln Street (across the street City Hall), and Seminary Avenue.

If you are a business and your customers or clients are typically with you for two hours or more, please help by encouraging them to park in those long term areas.

You can pre-pay to park in those areas to make it more convenient. Parking permits of a month or longer are available for purchase at City Hall for employees or anyone who parks Downtown frequently.

But, even if your trips Downtown are less frequent, there is a convenient way to pre-pay for long term parking. You can pre-pay for hourly parking at the garage by purchasing stickers (above, right).



There are two types of stickers available (0-2 hour stickers and 2-3 hour stickers), and they are easy to use. Simply place your sticker on the ticket that you receive upon entering the garage. When you hand the ticket to the garage attendant when exiting, he or she will see that you've already paid for the time indicated by the stickers.

The 0-2 hour stickers cost \$1.25 each. The 2-3 hour stickers cost \$3.00 each. If you purchase over 50 stickers at once, a 20% discount will be applied. Stickers are available for purchase at the City Treasurer's office in City Hall and now also at the Downtown BID Office at 2 State Street.

There are many good uses for these stickers, just a few of them described below:

- *If you are holding a Downtown event and want to offer free parking for attendees, simply purchase stickers ahead of time and distribute them to event attendees. You can include the cost of the stickers in the price of admission, or find a sponsor to pay the parking costs.
- *Buy stickers in bulk and pass the 20% savings on to your customer by allowing them to purchase a discounted sticker from you when they come in your store.
- *Buy stickers in bulk and offer them to your customers for FREE on certain days of the week or if they purchase items over a certain amount.

By encouraging customers and clients to park in the garage, you can make parking Downtown much more convenient and less expensive for people. This will also free up the valuable on-street parking spaces.

Recap of February

Quarterly Meeting

On February 20th, the BID held a quarterly membership meeting. At this meeting, the membership elected Board members (*see article, right*). In addition, Police Chief Gary Giannotta was on hand to answer questions and talk with members.

One of the main topics of conversation was the parking kiosks. Chief Giannotta understood people's questions and concerns and indicated that the City would be lenient about enforcement during the initial transition period.

One of the questions raised about the kiosks was the inconvenience that they posed for people with mobility impairments. It is a lot to ask these individuals to travel from their vehicles to the kiosks and back to their vehicles to pay. Based on concerns raised at this meeting, the City decided that a way to accommodate this would be to have parking meters remain at the designated handicap accessible parking spaces in the kiosk area. We would like to thank the City for their response to these concerns.

Members also discussed the effectiveness of having a walking beat patrolman Downtown. Those in attendance agreed that this would not be the best way to use resources. They suggested that the City look into bike patrols instead.

New BID Board Members Take Office

At the February 20th quarterly meeting, BID members elected four individuals to serve on the BID Board. They following were elected to terms ending in July of 2010:

- ***Mark DiVietro** was elected as Class A Board Member (Downtown property owner). Mark owns Silbert Optical, located on 97 Genesee Street.
- ***Mike Lynch** was also elected as a Class A Board Member. Mike owns Lynch's Furniture on 159 Genesee Street.
- ***Susan Marteney** was re-elected as a Class B Board Member (Downtown commercial tenant). Susan is the Executive Director of the Cayuga County Chapter of the American Red Cross, located on 11 State Street.
- ***Dave Chalifoux** was elected as a Class B Board Member. Dave is a financial advisor at Edward Jones Investments, located at 128 Genesee Street.

Class C Board Members are appointed by City Council. The City appointed the following three Class C Board Members in February to terms expiring in July of 2009:

- ***Jessica Harkins**, who works at The Citizen newspaper, located on 25 Dill Street. Jessica is also involved in leading IGNITE, the young professional organization operating out of the Cayuga County Chamber of Commerce.
- ***Paul Ringwood**, who owns property in Downtown Auburn. Paul's wife Mary Ellen owns Hairlooms, a beauty parlor located on 8 East Genesee Street.
- ***Jon Mason**, who is part of the management team at Wegman's, located on Loop Road.

There is currently a Class D vacancy on the BID Board. This slot is for a residential tenant of Downtown Auburn. If you or someone you know lives Downtown and is interested in serving on the BID Board, please let the BID office know.

The BID Thanks the Following...

The Downtown BID would like to thank several people for their professionalism and kindness.

The BID Board would like to thank **David Contiguglia, Esq.** for his help and support of the organization in recent months and over the years.

Thank you to Auburn Police Chief, **Gary Giannotta**, for attending BID's Quarterly Meeting, February 20th, at the new BID office at 2 State Street. It was a great give and take session and we all appreciate Gary's professionalism, expertise and time. We look forward to working with him continuously to provide quality service to the public.



John Kahl is a person that you have probably seen walking around with a plastic bag full of bottles and cans. John covers a lot of territory from the Fingerlakes Mall area, throughout Downtown, and out to Grant Ave. He picks up bottles and cans, many of which do not have the five-cent value because of their type or condition. John has made it his mission to do his part to keep this area clean due to his deep love and respect of nature. He values all nature and wild green space and has a special affinity for birds, especially Peregrine Falcons and other birds of prey. We appreciate all of John's time, energy and dedication to this community. When you see John, give him a thumb's up and a smile. He can't be everywhere so let's pick up after ourselves better.

BID Business Blurbs

This new section of the newsletter will provide brief snippets about **BID businesses**. If you would like to provide an item about your business for the next newsletter, please let us know ahead of time... **Swaby's Kangaroo Court**, located on 6 South Street, held their grand opening on the weekend of February 8th. They are now open for lunch and dinner... **Seneca Falls Savings Bank** recently opened a drive-thru branch on 10 Osborne Street, across from Wegman's... **Living Waters Natural Health Solutions**, your natural health oasis in the heart of the Finger Lakes, is now open for business at 33 William Street, suite #10. They provide a number of holistic wellness services and also sell products... **Flossin**, selling clothing and accessories, is now open on 6 William Street... **Don Simpson of Sherlock Homes Real Estate**, located on 123 Genesee Street, was named Realtor of the Year in 2007... The **Cayuga County Office of Tourism**, located at 131 Genesee Street, is now offering expanded listings on their website for businesses looking to attract more tourists... **Daddabbo's Pizza**, located on 105 Genesee Street, now offers char-broiled wings. They are also now under new management. Please welcome Guillermo & Gabriella Salinas to the Downtown community... **Dunkin Donuts**, located on 2 East Genesee Street, is now a wireless hotspot... The former Kevin Fear Insurance Agency, located at 11 Dill Street, is now known as **N.I.I. Brokerage**. They now offer a full line of insurance products... **Auburn Document Centre**, located on 74 Genesee Street, now offers website design and hosting services. They also recycle computers... The **Auburn Farmers' Market** now has a terminal that allows food stamp recipients to use their benefit cards to purchase produce at the market. This summer, the Farmer's Market Nutrition Program will offer a 2-for-1 promotion to those who use this terminal to purchase local produce... **Nash's Art Supply**, located on 12 State Street, is currently undergoing extensive renovations to the store. Please stop by and see Jay & Kim Pearson and thank them for their investment in Downtown Auburn... In February, **Finger Lakes Massage Group** opened a massage parlor at 26 Osborne Street... Also in February, **Buy Choice Real Estate** opened an office at 130 Genesee Street... **The UPS Store**, located at 144 Genesee Street, is now selling \$1 donation cards to support the "Toys for Tots" year-round literacy initiative. The donations will provide new books for deserving children. The books will be distributed locally by **Every Person Influences Children (EPIC)**, which is located at 17 East Genesee Street.

DOWNTOWN AUBURN BID CUSTOMER SERVICE FRIENDLY BUSINESS

Small businesses, like many of those in the Downtown Auburn BID, are often successful because of their commitment to quality customer service. They pay close attention to detail and to the needs of their customers.



The Downtown Auburn BID recognizes the "Customer Friendly Business" of each quarter in this space. A press release will also be sent to the local media. Information about the quarterly winner will be sent to our e-mail list.

This quarter, the BID recognizes **LIG Computer/Cayuga Internet**, located on 22 East Genesee Street for their outstanding customer service. In addition to servicing personal computers and providing website services, **LIG** also assists businesses with the set-up of their computer and communication networks. They do so in a timely fashion and at a reasonable price - and are always available for consultation should a network problem arise. Contact **LIG** at (315) 258-8223.

LIG, like each winner of the award, was chosen based on the comments and feedback that we receive at the office. So, please contact the BID office at (315) 252-7874 to let us know your experiences as a Downtown customer so that we can choose the next winner. Thanks to **LIG Computer/Cayuga Internet**, and to all business owners, for continuing to make quality customer care a priority!

Purple Lancers to Be Reborn

Many of you may remember the Purple Lancers, a drum and bugle corps that marched in parades and performed in competitions from 1949 to 1974. Because of interest from area youth and the dedication of several volunteers, the Purple Lancers will soon be reborn.

The Purple Lancers now have a Board of Directors and are in the process of obtaining 501(c)3 not-for-profit status. They have also begun fundraising to acquire the uniforms and musical equipment necessary to begin practicing. Dozens of people have already expressed interest in performing and are anxiously awaiting the day that practice can begin.

On February 21st, the Purple Lancers held their inaugural goodwill ambassador luncheon at the Carnicelli-Indelicato American Legion Post on 1 East Genesee Street in order to let the community know about the organization. Each Friday evening, the CI Post also hosts a fish fry with proceeds benefiting the Purple Lancers.

The short term goal for the Lancers is to march down Genesee Street in Downtown Auburn for the 2009 Memorial Day parade.

Eventually, they would like to field a corps that will be able to compete in various competitions across the country.

If you are interested in donating to help the Purple Lancers get started, or if you would like more information about this drum and bugle corps, please contact Board President Joseph Gagliano by calling 315-729-7367 or writing to the Purple Lancers Drum & Bugle Corps, 1 East Genesee Street, Auburn, New York 13021.

BID Board Members

Officers & Executive Board

Henry MacDonald - President
Mark DiVietro - Vice President
Nancy Thomas - Treasurer
Sue Rose - Secretary

Board Members

Kelly Gridley	Dave Chalifoux
Carey Eidel	Paul Ringwood
Jessica Harkins	Jon Mason
Kevin Dautrich	Mike Lynch
Susan Marteney	Linda Knight

Ex Officio Members

Tony Piccolo
Marlene Bryant
Terri Bridenbecker
Benjamin Vitale

The BID Board meets the 2nd Wednesday of each month at 8AM in the Red Cross conference room, located on 11 State Street. Meetings are open to the public.

Auburn's BID staff

Dan Schuster, dschuster@auburndowntown.org

Executive Director

Connie Tallcot, ctallcot@auburndowntown.org

Assistant Director

John Panko

Beautification Crew

Downtown Auburn Business Improvement District

2 State Street ♦ Auburn, NY 13021-3617

Phone/fax: 315-252-7874 ♦ E-mail: aubdpbid@centralNY.TWCBC.com

website: <http://www.auburndowntown.org>

OUR MISSION

The Downtown Auburn Business Improvement District (BID) is a membership organization of residents, business owners, property owners, not-for-profit organizations, and government entities. By means of research, advocacy, marketing, promotion, event planning and collaborative efforts, the BID is committed to enhancing the appearance, economic viability and quality of life of the community.